67TH YEAR

REUBENS TROPHY

ACADEMIC
SHEETS
PINUP
2023-24 →

NATIONAL ASSOCIATION OF STUDENTS OF ARCHITECTURE
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EXCLAIM!

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About NASA India

The National Association of Students of Architecture (NASA India) is one of the largest architectural student organizations in the world with student participants from more than three hundred colleges all over India and countries around the world. The main objective of NASA India is to create a platform for architecture students to learn and interact, engage them directly and indirectly through both online and offline platform NASA India conducts events, conventions, seminars, workshops, design competitions and trophies, and many other activities.

Exclaim!

Choose between being a goat in a herd or the king of the jungle as a lion.

I believe that most of us choose architecture as the path to break away from the conventional routes of engineering and medicine. It's a pursuit fueled by the desire to showcase one's unique ideas, creativity, and innovation. Many of us carry dreams of designing landmark buildings in the cities or villages where we were born and raised, making pursuing this lengthy professional program.

However, the obstacles that a student architect faces in India are sadly numerous. These includes the demanding nature of the course, navigating through assessments that balance creativity and innovation, limited exposure to professional practice within a six-month timeframe, inadequate or nonexistent compensation for interns, and witnessing unhealthy working conditions.

Yet, for aspiring architects in India, the road is riddled with challenges. From the intense demands of the course which eventually bounds creativity and innovation between juries, the journey is far from easy, limited exposure to professional practice within a sixmonth timeframe, inadequate or nonexistent pay for interns, and witnessing unhealthy working conditions adds to the struggle.

In the face of such obstacles, many find themselves questioning their choices and seeking alternative paths. It's not uncommon to see architecture graduates ending up in IT roles and other such irrelevant platforms.

Did they choose to be a lion only to find themselves relegated to the role of a goat?

With the staggering pace of urbanisation and its consequential social and environmental concerns, the necessity for architects is indisputable. However, do we possess sufþ cient awareness of architecture within the *grassroots* of the society? Can we *envision* architectural education as accessible and affordable for all? Will our curriculum provide enough autonomy to both institutions and students to ensure the quality of architectural education in India?

I call upon all members of the National Association of Students of Architecture to participate in the assemblage with like minds and deliberate upon the array of prevalent issues and potential solutions. Together let's **Exclaim for reform** and ensure a brighter future for the architecture fraternity in India!.

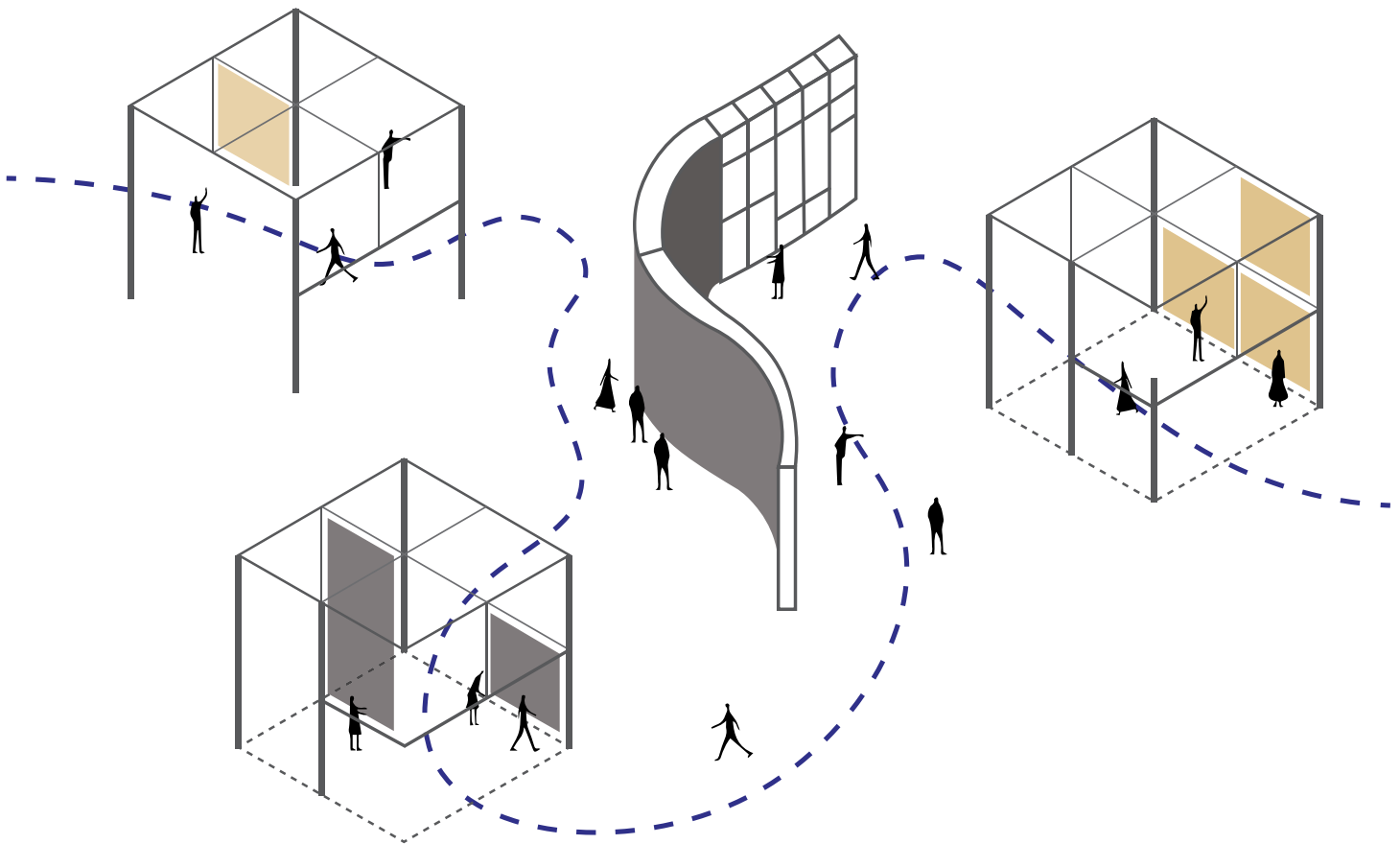**NATIONAL ASSOCIATION OF STUDENTS OF ARCHITECTURE**
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Introduction

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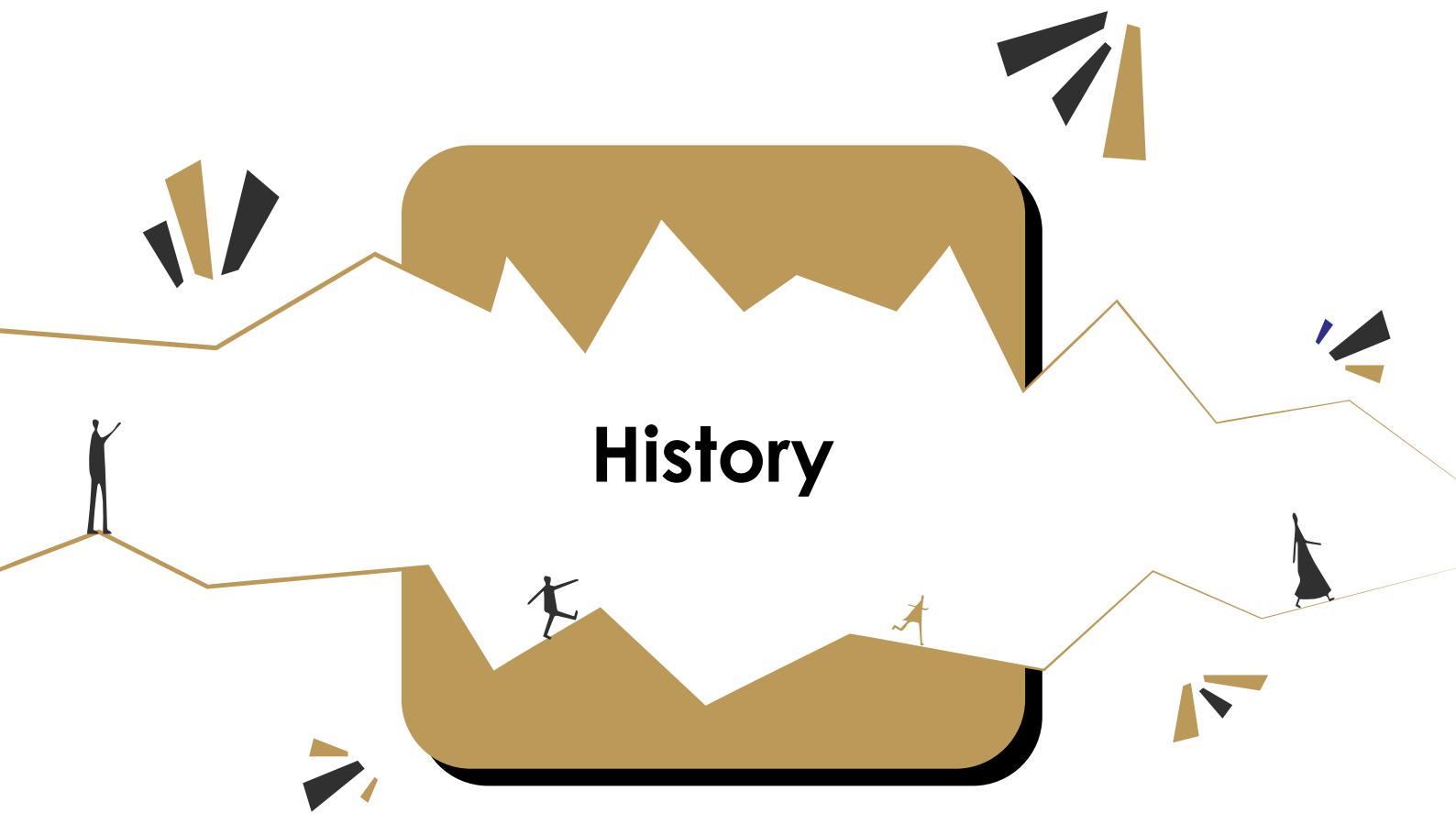REUBENS TROPHY | 2024- 2025
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The Reuben's Trophy is more than an accolade—it is a bridge that unites architecture colleges across the country, fostering a shared spirit of learning, growth, and celebration. Over the years, it has become a space where students and educators come together, drawing inspiration from each other's journeys, challenges, and triumphs.

At its heart, the trophy is a platform that sparks meaningful dialogue, fuels learning and champions the exploration of new ideas. By bringing together diverse approaches from institutions nationwide, it pushes students to expand their architectural knowedge, challenge conventions, and think beyond the ordinary. At the same time, it inspires educators to refine their teaching methods, shaping the architects of tomorrow.

But the **Reuben's Trophy is not just about recognition—it is about collaboration**. It cultivates an environment where ideas and experiences are exchanged, where learning is not limited to textbooks but thrives in conversations, critiques, and shared discoveries. With every passing year, it ignites a lasting spirit of excellence and critical thinking, ensuring that the passion for architecture thrives in classrooms, studios, and beyond.

The 67th Council of NASA India proudly invites you to be a part of this legacy— showcase your academic journey at the 67th Year Annual NASA Convention!
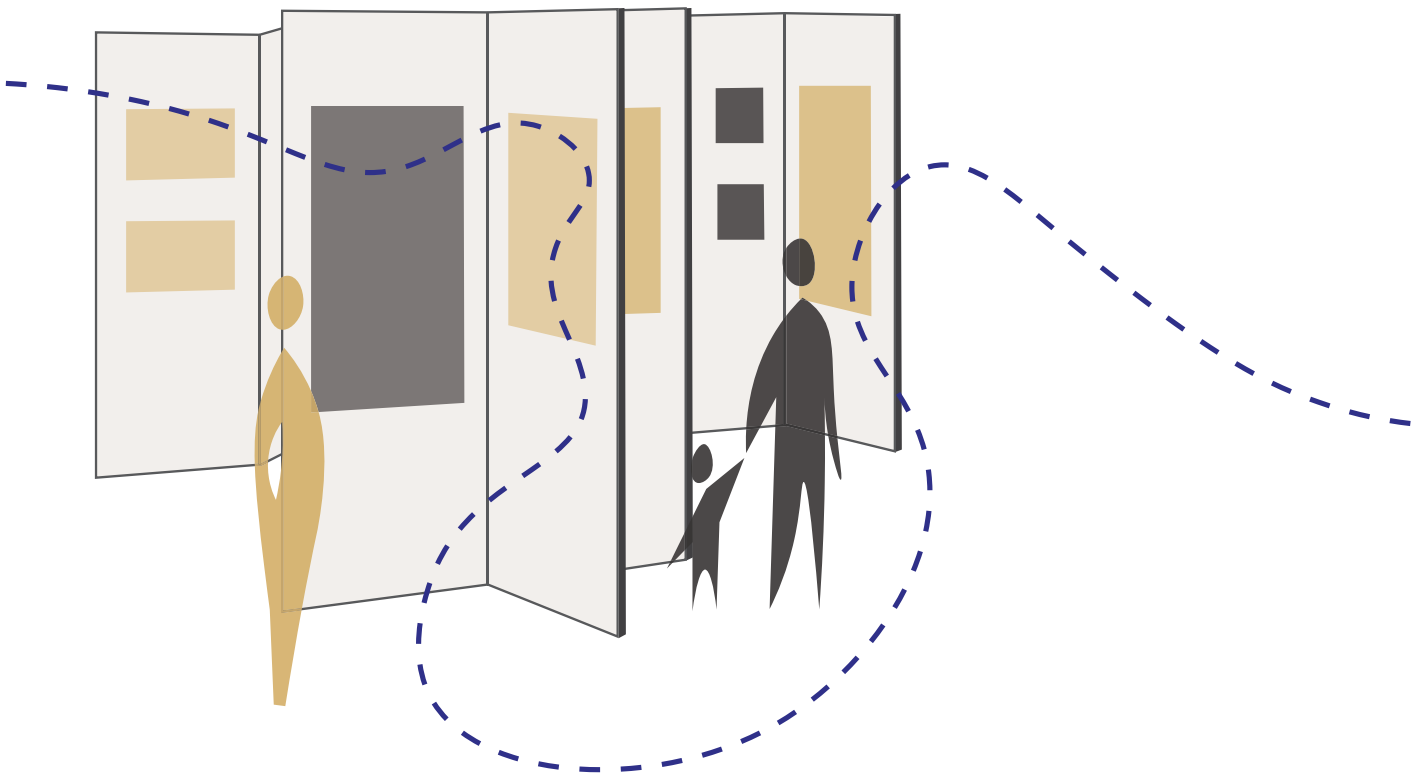
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History

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The Reuben's Trophy, named in honor of the esteemed Prof. Solomon Reuben, pays tribute to his remarkable legacy. As a distinguished principal of Sir JJ College of Architecture, Prof. Solomon Reuben played a pivotal role in steering the institution into a modernist phase, leaving a lasting impact on both the city of Mumbai and the broader architectural landscape of India. This prestigious award not only recognizes exceptional teaching but also celebrates the outstanding achievements of students in architectural education.

Initially, the trophy was established to commend dedication and craftsmanship when manual drafting was the norm. It has now evolved to emphasize not just quality and creativity but also innovation and adaptability in response to the rapid changes in contemporary education. Having stood the test of time, it remains the single largest academic pin-up in India, a beacon of excellence that carries forward a spirit of learning, growth, and transformation in architectural education.

Deeply intertwined with the founding of the National Association of Students of Architecture (NASA India), the Reuben's Trophy has been instrumental in shaping the organization's journey. Bearing the responsibility of establishing the largest architectural student body in the country, it has fostered a culture of learning, collaboration, and academic excellence.

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The Task

Purpose

The Trophy seeks to showcase the standard of teaching, the relevance of the academic curriculum, and the quality of student work in each college. Additionally, it offers insight into the growth of architecture students as they progress on their path to becoming architects.

Requirements

The **comprehensive syllabus covering all five years of the college curriculum**, including all subjects and topics essential for the holistic development of the student, must be **presented in exactly 125-150 sheets and 5-10 reports, representing the work of Minumum 25 different students**, as outlined below:

I. Fundamental Technical Domains (25% of content), including, but not restricted to:
- Measured Drawings, Engineering Drawings, Descriptive Geometry, Working Drawings, Architectural Detailing
- Building Materials and Construction, Specifications and Estimation, Valuation
- Building Services, including Water Supply & Sanitation, Illumination, Acoustics, HVAC, Climatology etc.
- Climate Responsive Architecture, Energy and Sustainability
- Structural Design
- Building Bye-laws, Construction and Project Management

II. Design and Theory Disciplines (50% of content), including, but not restricted to:
- Basic Design, Architectural Design, Interior Design, Landscape Design, Product Design, Urban Design, Mapping, Graphics
- History and Development of Architecture, Architectural Theory and Criticism, Architectural Conservation
- Housing, Appropriate Technology, Cost effective Architecture
- Dissertation and Thesis
- Internship Portfolio

III. Complementary Arts and Sciences (15% of content), including, but not restricted to:
- Visual Art, Architectural Sketching & Rendering, Photography, Digital Art, Modelling

IV. Elective Studies and Innovations (10% of content)**:**
As per the guidelines laid down by the Council of Architecture, India, every school/institute imparting architectural education has been given the freedom to orient the course as per their own philosophy by allocating 25 percent of the total periods of study to the subject of their choice. The same should be reflected in this category.

A **mandatory A4-sized Pedagogy document** (Maximum 20 pages and in Century Gothic font) must be submitted along with an authentication letter confirming that the document is officially authorized by the unit in accordance with its curriculum. The document should outline the institute's academic approach, including an introduction, index, college philosophy, syllabus, workshops, electives, co-curricular activities, and other relevant aspects.

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A **set of 10 postcards (25cm × 25cm)** should visually depict a student's journey from the 1st year to the 5th year, seamlessly integrating selected works from all or specific years into a cohesive design language. This serves as a storytelling opportunity, allowing the process to communicate itself in the student's absence- because it's the process that defines the product and establishes its uniqueness.

Proposed Distribution

1st and 2nd year (combined) – Maximum of 30 sheets and Minimum 10 different student's works.

3rd year – Maximum of 40 sheets and Minimum 5 different student works with 1-3 reports producing the research papers, project, site study reports etc

4th and 5th year (combined) – Maximum of 80 sheets and Minimum 10 different students work including group work with 4-7 Reports.

Note: This is the proposed year-wise sheet distribution. Units may exercise slight flexibility to strategically adjust these numbers, ensuring a cohesive presentation that aligns with your philosophy.

Mandatory Documents

- **Authentication Letter** (On college Letterhead Only) **Duly signed by HoD** for each individual entry stating that work submitted is genuine and they genuine and they have endorsed copyrights for the same, along with the name of Participant(s).
- **Declaration Letter** (On college Letterhead Only) **from the participants** stating that the submitted work is authentic, they hold the necessary copyrights, and they agree to abide by all rules and regulations outlined in the trophy brief.
- **The Authentication and Declaration letters** are to be **submitted on NASA India Website** along with the required submission content. www.nasaindia.co
- **The postcards, Pedagogy document in PDF format (Maximum 25Mb) are to be uploaded on NASA India website.** www.nasaindia.co
- Authenticating letter from college HoD/Principal/Director(on College Letterhead with Sign and Stamp of HoD/Principal/Director of the college), specifying the Account Details(Account Name, Account Number, Bank Name, ISFC Code) in which the Prize Money is to be awarded (Applicabale for Winning Units).

Note

- Non-Academic work (Competitions/Study Tours) is not allowed.
- **Units will be allotted with two sides of a panel to display 125-150 sheets.**
- It is advised to rehearse the composition of panel at unit level before ANC.
- **No competition work shall be allowed** except in case the competition brief is taken up as the curriculum in the college in which case a supporting authentication letter (to be added in Pedagogy Document) needs to be submitted by the HoD of the unit stating so.
- Please find the **template for the postcard** - https://drive.google.com/drive/folders/1AiQeblctNSHiD1q2pfpbk8MSWTbq1kqB?usp=sharing

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Guidelines

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Rules and Regulations

Failing to comply with any of the guidelines may lead to disqualification at the discretion of the executive council.

• **Only academic work of 2023-2024 is allowed.**

• *Every Unit participating in the 67th Year ANC must mandatorily take part in the Reuben's Trophy.*

• Repetition of sheets displayed in Reuben's Exhibition at the 66th Year ANC shall not be permitted.

• All forms and formats of sheet presentation are permitted.

• Physical Models and 3D projections on Sheets are allowed, provided the Unit takes full responsibility to ensure no damages are incurred. NASA India will not be liable for any damages during the Exhibition.

• All sheets should bear the College stamp and HOD's signature on the backside of the sheet at the right bottom corner verifying the same.

• All reports should bear the College stamp and HOD's signature on the backside of the last paper sheet of the report, at the right bottom corner verifying the same.

• **The entire presentation should be compiled within two 8' X 4' for the sheets and 2 stools for reports (where in the first panel will comprise the works of first, second, third year and the second panel will have the works of 4th and final year students).**

• The presentation can be in a calendar or overlay format but should be easily viewable.

• The last sheet of the calendar which is pinned up on the panel must also be accessible to check for the stamps, stickers, and signature on the back.

• No extra fillers apart from the sheet works including introductions are allowed in the panel.

• The sheets pinned up should be done for academic submissions and NOT worked on for overall presentation of the panel. A minimal amount of formatting/border is permitted to increase the legibility of the panel, but it is advised to not be used as a presentation/decorative element.

• **Maximum USEC (UD/Ex-USEC shall be responsible in the absence of USEC) + 4 delegates will be allowed in the exhibition area to pin up the sheets.**

• **Pin-up time shall be restricted to 45 Minutes.**

• Colleges are advised to bring their own stationery products for pinning up and pinning down the sheets (e.g. Stapler gun, pins, cello tapes, etc.) and should ensure that there should not be any damage to the panel.

• The submissions need not be anonymous. The choice of displaying or concealing the name of the participating colleges/institutes lies with them. There is no requirement of including the NASA logo in the display for this trophy.

General Guidelines

• Registrations and submissions should be done by the Unit Secretary in NASA India website before the deadline failing which the submission shall be considered incomplete.

• Kindly print the form on the college letterhead along with the attestation by the college HoD/Principal/Director and upload the scanned copy of the same during Submission.

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Important Dates

Release of Brief
21st March 2025, Friday

Registration Deadline
4th April 2025, Friday, 1800 Hrs IST

Prize Money

Prize money of *3 Lakh INR* is allotted

The prize money will be divided according to the number of the Citations and Special Mentions based on the jury.

Registration

The Registration is to be done in the NASA India Website by the Unit Secretary

The Reuben's trophy in Special Trophies Tab in www.nasaindia.co

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